



CHICAGO

Wednesday, November 7, 2018

Registration: 7:00am - 7:30am CT | Program: 7:30am - 9:00am CT

PNC Centre | One North Franklin, 27th Floor | Chicago, IL 60606

The Evolving Board: Importance of Committees to Ensure an Effective Board



Moderator

Barbara Ford

Partner, Phoenix
Strategic Advisors



Speaker

Ellen Carnahan

Principal, Machrie
Enterprises LLC



Speaker

Pamela Forbes Lieberman

Corporate Director



Speaker

John Robak

President, Greeley
and Hansen



Speaker

Mark Trembacki

Principal, Risk
Management Levers, Inc.

Overview

Many believe that committees are key to an effective, high-performing board whether for Public, Private or Advisory Boards. Our expert panel will discuss the role and value of committees in ensuring a productive, value-added Board. Topics will include when and why to consider having committees; setting expectations for committee work; and best practices for organizing committees and their governance. We will consider Corporate/Public Board best practices on committees that should/should not be applied to Private/Family Boards, for example Audit, Risk, as well as successful use of interim, ad-hoc committees.

Thank you to our silver sponsor and host!



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Moderator: Barbara Ford | Partner, Phoenix Strategic Advisors

Phoenix Strategic Advisors LLC is a marketing strategy consultancy that helps businesses accelerate profitable growth through insight-driven understanding of consumers/customers, brands and category dynamics. Barbara has over thirty years of marketing, strategy and advertising experience positioning and building brands and optimizing organizational effectiveness. Barbara's experience includes leading Marketing Services for SC Johnson & Son, serving as VP Global Advertising Resources for Kraft Foods, and in a

senior leadership role at global ad agency DDB. Barbara serves on the Advisory Board of Gold Eagle Company, a leader in the auto aftermarket industry, and serves as Chair for Communities in Schools of Chicago, a leading student dropout prevention organization. Ford has an MBA from Loyola University of Chicago, and a BA from Drake University, Des Moines, IA, where she served on the Board of Trustees for nine years. Barbara serves on the Education Committee of Private Directors Assn.



Panelist: Ellen Carnahan | Principal, Machrie Enterprises LLC

A venture capitalist with over 20 years of success as co-manager and lead technology investor at William Blair Capital Partners (WBCP), at Machrie Enterprises, Ellen provides angel capital, expertise and extensive connections to growth businesses. She has been a director of 25 public and private companies, currently working with five, primarily technology companies. Prior to joining WBCP, she was Vice President of Marketing at SPSS (analytical software) and

held management roles in financial services. Passionate about the community, she currently serves on the boards of Communities In Schools of Chicago and The Metropolitan Planning Council. She also served on numerous civic boards including the Illinois Venture Capital Association and the State of Illinois Growth and Innovation Fund. She graduated as salutatorian from the University of Notre Dame, and received an MBA from the University of Chicago.



Panelist: Pamela Forbes Lieberman | Corporate Director

Pamela Forbes Lieberman serves on Standard Motor Products' Board of Directors, guest lectures and speaks on culture, leadership, employee engagement and turnarounds.

Ms. Forbes Lieberman is the former President, CEO and Board Member of True Value Company, where she led a successful turnaround. Previously, she was CFO and COO. She subsequently led private equity owned ERI.

Prior to True Value, she held CFO positions at ShopTalk, Martin-Brower Company, and Fel-Pro Inc., VP Finance at Bunzl Building Supply and a financial executive position with Kraft Foods. She

began her career at Price Waterhouse, leaving as a Senior Manager.

Ms. Forbes Lieberman additionally serves on Rush University Medical Center Board, Granite Creek Private Equity Executive Council, Villanova Law School's Girard-diCarlo Center for Ethics, Integrity and Compliance Advisory Board and IWF's Chicago Chapter Board of Directors. She was Chairman of the Board of AM Castle & Co. and a Board Member of VWR Corporation until both companies' 2017 change of control and is a former chair of The Chicago Network. She holds an MBA from Kellogg, a BS Accountancy from University of Illinois and is a CPA.



Panelist: John Robak | President, Greeley and Hansen

John C. Robak is President of Greeley and Hansen, an international civil and environmental engineering firm serving the needs of the water sector. With 30 years of professional experience, John directs all business affairs of this 20-office global firm, headquartered in Chicago. He is also responsible for international growth operations in Latin America, Africa, and the Middle East. John is an elected member of the Greeley and Hansen Board of Directors and serves as the management liaison to the board's Executive Compensation

Committee. He also serves on the Senior Executive Management Team.

John is currently Chairman of the Board of Directors for the Chicago Police Foundation and also serves on the boards of World Business Chicago, the Chicago Botanic Garden, and Chicago United. He has an MBA and a BS in Commerce and serves on the advisory council for the College of International Business at DePaul University.



Panelist: Mark Trembacki | Principal, Risk Management Levers, Inc.

Mark Trembacki is the Founder of Risk Management Levers, Inc., a firm focused on assisting companies with enterprise risk management, strategy development and execution, and acquisition integration. He gained his experience at BMO Financial Group leading key strategic and risk initiatives. A CPA, he earned an MBA in Finance from The University of Chicago and a BS in Accounting with Highest Honors from the University of Illinois. Mark is a National Association of Corporate Directors (NACD) Governance Fellow. Mark recently

earned a Cyber Security Management Graduate Certificate from the University of Virginia.

As an Adjunct Professor at the University of Illinois, Mark teaches Enterprise Risk Management. He serves as Board Chair of the DuPage Children's Museum and is a Chicago History Museum Board trustee. Mark serves on the Board of the PDA Chicago Affiliate and as the Education Committee co-chair; nationally, Mark is leading the Cyber Security Initiative for PDA.