



CHICAGO

Wednesday, February 17, 2016

Independent Directors Facilitate Change

Host: Arnstein & Lehr

Location: McAndrews, Held & Malloy, Ltd.
500 W. Madison Street, 34th Floor Chicago, IL 60661

Insights from Mid-Market Company CEOs and Board Directors
on how their companies facilitate change.



Panelist
Adela Cepeda, President
of A.C. Advisory, Inc



Panelist
Mark Rittmanic, CEO,
FortéONE



Panelist
Mark Zorko, CPA



Moderator
Erik Kantz, Partner,
Arnstein & Lehr LLP

Upcoming Events – Mark Your Calendar!

Date	Time	Event	Location
Wednesday, February 17, 2016	5:30 - 7:30 pm	Monthly Meeting	Arnstein & Lehr (Host) McAndrews, Held & Malloy, Ltd. (Location)
Wednesday, March 16, 2016	5:30 - 7:30 pm	Monthly Meeting	DiMeo Schneider & Associates, LLC
Wednesday, April 20, 2016	5:30 - 7:30 pm	Monthly Meeting	Towers Watson
Wednesday, May 18, 2016	5:30 - 7:30 pm	Monthly Meeting	McDermott Will & Emery
Wednesday, June 15, 2016	5:30 - 7:30 pm	Monthly Meeting	Seyfarth Shaw
July / August	To Be Determined	Ravinia Social Event	Ravinia
August / September	To Be Determined	Annual Golf Outing	To Be Determined

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Speaker Bios



Panelist
Adela Cepeda
President
A.C. Advisory,
Inc.

A finance specialist since 1980, Adela Cepeda, president of A.C. Advisory, Inc., manages the structuring and execution of transactions in the capital markets. As a corporate finance executive at Smith Barney for over 10 years, Ms. Cepeda developed expertise in public and private debt and equity transactions. She then left Wall Street to build her own firm, A.C. Advisory, which she has led to a national leadership position in municipal financial advisory services with over \$130 billion in completed transactions.

Ms. Cepeda serves on the boards of the UBS Funds, Consulting Group Capital Markets Mutual Funds, and the Mercer Mutual Funds. She is also a director of BMO Financial Corporation, the U.S. holding company for BMO Harris Bank, with 15,000 employees and over 600 branches. Ms. Cepeda previously served on the board of Wyndham International and chaired its audit committee.

Ms. Cepeda has extensive community involvement and currently serves on the City of Chicago Community Development Commission and the Chicago Foundation for Women.

Ms. Cepeda is an honors graduate of Harvard College with a major in Economics and has an MBA from the University of Chicago School of Business. She received an Honorary Doctorate of Human Letters from Metropolitan College of New York in 2014. Ms. Cepeda is the widow of Albert Maule and has three adult daughters, Alexis, Alicia and Laura Maule.



Panelist
Mark Rittmanic
CEO, FortéONE

Mark Rittmanic, CEO, FortéONE, a boutique consulting firm working nationwide with middle market business owners and management to build profits and sustainable growth. We partner with our clients to develop and quickly implement strategies that deliver substantial EBITDA and ROI improvements. Areas of expertise are in Consumer Products, Food, Manufacturing, Business to Business Distribution, and Service Industries.

Founded in 2000, FortéONE is a boutique consulting firm that is the "go to" partner for many savvy business owners and entrepreneurs who have companies with depressed earnings, stalled growth, or strategy issues - that need experienced talent and hands-on solutions to right the ship.

Mark began his business career in banking and financial services and has also built and sold a number of technology companies. Mark is a former U.S. Army captain.

Mark holds a bachelor's degree from Davidson College and a Master of Business Administration from Southern Illinois University. He sits on the board of visitors for Davidson College. He is also a member of Association for Corporate Growth and Vistage.



Panelist
Mark Zorko
CPA

Mark Zorko, CPA, is an international public company CFO and CIO for manufacturing, energy, and high-tech firms. His background includes over 20 years of Board-level experience. He has chaired both the Audit and Strategic Advisory Committees and is on the Governance and Compensation Committees of MFRI (NASDAQ:MFRI), a \$230-million firm that has private company and family governance roots.

Mark most recently was the CFO of a public energy industry firm, Steel Excel, Inc. (SXCL). His CFO experience is primarily with growth-oriented businesses but also includes turnaround positions with \$550 million and \$180 million businesses. He has also been the interim CEO of Well Services Ltd., a \$30 million Steel Excel business in the oilfield services industry.

As a seasoned CFO, Mark is focused on increasing shareholder value and leading a Board of Directors Audit Committee as a Financial Expert. He also has significant European, Asian and M&A experience. He is also a past President of the Financial Executives International Chicago Chapter, with 740 members.

In addition, Mark is on the Finance Committee for the Alexian Brothers Health System (revenue of \$1 billion) and serves on the Audit Committee for Opportunity International (assets of \$500 million).

After completing his MBA from the University of Minnesota, Mark began his career as a CPA at Arthur Andersen.



Moderator
Erik Kantz
Partner
Arnstein &
Lehr LLP

Erik Kantz, Partner, Arnstein & Lehr LLP and vice-chair of the firm's Business Group. He focuses his practice on middle-market businesses and emerging companies. Mr. Kantz has practiced in both the business and litigation groups of the firm, and uses this unique perspective to deliver practical solutions for complex problems. He takes a business approach to the practice of law, helping clients design and implement strategies and organizational structures that promote growth, flexibility and creativity.

Mr. Kantz primarily represents entrepreneurs, privately-held companies, lenders and private investors across several industries, including manufacturing, transportation, distribution, food and beverage, health care, financial and professional services, retail, franchising, construction and information technology and communications. He counsels these clients on a broad range of issues, including business organizations and joint ventures, financing and investment, mergers and acquisitions, banking, insurance, contract matters, regulatory compliance and corporate governance and executive management (with an emphasis on employee retention, risk management and succession planning). Before joining Arnstein & Lehr, Mr. Kantz was a founding partner of CSC Communications, a sports publishing and consulting venture, where he served as director of marketing and operations for College Sports Chicago, a newsprint magazine the company launched in 1995.