



CHICAGO

Wednesday, March 22, 2017

Managing the Gap: How Private Companies Adopt Public Company Best Governance Practices

Host: Grant Thornton LLP

171 North Clark | Suite 200 | Chicago, IL 60601



Panelist
Claudia Wyatt-Johnson
Owner
Partners in Performance (PINP)



Panelist
Alice M. Peterson
CEO
Loretto Group



Panelist
Mark A. Zorko
Principal,
Brentwood Advisory Group, LLC.



Moderator
Maurice L. Crescenzi, Jr.
Managing Director,
Governance, Risk, and Compliance
Grant Thornton LLP

Upcoming Events – Mark Your Calendar!

Date	Time	Event	Location
Wednesday, March 22, 2017	5:00 - 7:30 pm	Monthly Meeting	Grant Thornton LLP
Wednesday, April 26, 2017	5:00 - 7:30 pm	Monthly Meeting	The Northern Trust Company
Wednesday, May 24, 2017	5:00 - 7:30 pm	Monthly Meeting	Perkins Coie
Wednesday, June 21, 2017	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Tuesday, August 08, 2017	11:30 - 6:00 pm	Annual Golf Outing	Rolling Green Country Club
Wednesday, September 27, 2017	5:00 - 7:30 pm	Monthly Meeting	McDermott Will & Emery
Wednesday, October 18, 2017	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, November 08, 2017	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, December 06, 2017	5:30 - 8:00 pm	Holiday Party	To Be Determined

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Speaker Bios



Panelist Claudia Wyatt-Johnson | Owner, Partners in Performance (PINP)

Owner Partners in Performance (PINP) In 1997, she co-founded Partners In Performance (PINP). The firm offers clients customized total compensation solutions to drive growth and profitability. Claudia created a virtual organization of independent consulting firms who collaborate to serve clients in a virtual organization model. Formerly, Principal, Ernst & Young; Towers Watson (Watson Wyatt), Midwest Compensation Practice Leader and Healthcare Industry Practice Leader; Playboy Enterprises, Inc., Director of Compensation and Benefits; Heublein Corporation, Manager of Corporate Compensation. Education: Lake Forest College, Bachelor's Degree; Loyola University Chicago, Master's Degree; Northwestern University - Kellogg School of Management; Harvard Leadership Development Program and the Women's Director Development



Panelist Alice M. Peterson, CEO | Loretto Group

Alice Peterson is the CEO of Loretto Group, which serves as a consultant partner to companies seeking improved and sustainable profitability. Ms. Peterson's board experience spans 18 years. She has served on the boards of public companies - Hanesbrands, 360 Communications, and Fleming Companies, among others, as well as on private company and not-for-profit boards. After beginning her career in finance, planning, and treasury positions at PepsiCo, Kraft and Sears, Ms. Peterson moved to operating and general management roles. She started and ran the Sears Online business before leaving the Fortune 100 world and starting a company of her own, Syrus Global, which provided ethics and compliance solutions. Syrus was acquired by a public company 7 years after she founded it. More recently, Ms. Peterson was a partner in a private equity firm, buying and selling companies, and starting Big Shoulders Capital, an unregulated lender to small and mid-cap companies. She currently serves on the boards of Williams Partners, a NYSE listed master limited partnership in the natural gas and pipelines business, and Ravinia Festival, the summer home of the Chicago Symphony Orchestra.



Panelist Mark A. Zorko, Principal | Brentwood Advisory Group, LLC.

Mark Zorko is an international public company CFO and CIO for manufacturing, energy, health care and high-tech firms. His background includes over 20 years of Board-level experience. He chairs Nominations/Governance, previously chaired Audit and Strategic Advisory and is on the Audit and Compensation Committees of MFRI, Inc. (NASDAQ: MFRI), which was a \$230-million firm prior to restructuring. He was recently appointed to the Board and chair of the Audit Committee for Westell Technologies, Inc. (NASDAQ: WSTL). He has also been the interim CEO of Well Services Ltd., a \$30 million business in the services industry. Mark is a member of the National Association of Corporate Directors, serves on the Chicago Chapter Board and has completed its Leadership Fellow certification. He is also a past President of the Financial Executives International Chicago Chapter, with 740 members. Mark is on the Board of Military Outreach USA and serves on the Audit Committee for Opportunity International (assets of \$500 million). He was previously on the Board of Directors and Operations Committee of St. Alexius Medical Center and the Finance Committee for the Alexian Brothers Health System (\$1 billion). Mark received his MBA in IT from the University of Minnesota and his BS in Accounting from The Ohio State University. He served in the United States Marine Corps and lived in Japan for one year. He is married with two grown children and enjoys staying active with triathlons (including Ironman), tennis, sailing and more recently, windsurfing. In his spare time, he's practicing various sit-down comedy routines.



Moderator Maurice L. Crescenzi, Jr., Managing Director, Governance, Risk, Compliance | Grant Thornton LLP

Mr. Crescenzi leads Grant Thornton's ethics and compliance services and helps clients across industries assess, design, and implement strategies and programs intended to prevent, detect, and respond to instances of legal and policy violations and other forms of misconduct. Areas of programmatic specialty include: Compliance program design and risk-based strategic planning; ERM and compliance risk-management processes; Compliance program development and assessments; Code of conduct development, development, translations, and implementation; Cross-cultural program implementation; Third party compliance program design and due diligence; Compliance and ethics training and education development and delivery; Employee whistleblowing and reporting programs; Case-management and investigations; Board reporting and compliance charter development; Settlement agreement implementation. Substantive areas of experience include: Anti-bribery and anti-corruption; Antitrust and competition law; Conflicts of interest; Data privacy; Gifts, hospitality, and entertainment; Higher education compliance (e.g., Anti-hazing, FERPA, Student Financing); Insider trading; Intellectual property; Records and information management; Sales and marketing; Social media compliance; Supply chain third party compliance. Montclair State University, Master of Arts, Law and Governance Graduate Adjunct Professor. Education: Seton Hall University B.A. Political Science; Montclair State University, M.A. Law & Governance, Rutgers University Business School Executive Leadership Program