



April 24, 2018

Private Directors Association - Detroit Meeting

**Lunch and Learn: Driving Business Value With Best Practices in Starting Lower Market Boards**  
Detroit Golf Club

17911 Hamilton Rd ♦ Detroit ♦ Michigan ♦ 48203

**11:15 am Registration & Networking ♦ 12:00 Program ♦ 1:00 Conclusion and Networking**

Please join the Private Directors Association Detroit and the Association for Corporate Growth Detroit for a Lunch and Learn featuring a panel discussion on "Driving Business Value With Best Practices in Starting Lower Market Boards". This Lunch & Learn seminar is designed to introduce business owners to useful tools and a network to help guide their business into purposeful growth. Our April panel will focus on showing middle market companies how to develop a strong board. An engaged group of advisors can help business leaders and owners gain perspective, provide a sounding board for decisions and help fine tune strategy for growth and profitability. The right board can help every company improve performance in this competitive and complex market.



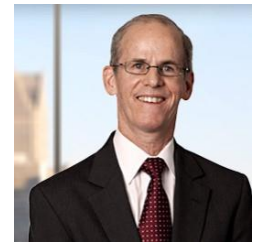
**Moderator**  
**Kimberly Rodriguez**  
Executive and  
Entrepreneur



**Panelist**  
**Scott Eisenberg**  
Partner  
Amherst Partners



**Panelist**  
**Ryan MacVoy**  
Chief Executive Officer  
DWM Holdings



**Panelist**  
**Thomas Vaughn**  
Member  
Dykema Gossett

**Register now: \$40 members, \$55 non members**  
<http://privatedirectorsassociation.org/events>

Future meetings:

Join us at our May 22 meeting in Windsor where we'll talk about  
"Turning Points: Scaling Up a Small to Medium Size Private Companies".  
In June we will wrap up the year with a social function.

**About the PDA:** The Private Directors Association provides value to members by sharing experiences around board formation and excellent practices in board governance, and by supporting a network to connect private company owners with board-ready individuals. PDA Detroit is organized by local business leaders.

To learn more, visit the PDA at <http://privatedirectorsassociation.org> or contact the program chairman Jay Taylor at [Jay.R.Taylor@EagleNextAdvisors.com](mailto:Jay.R.Taylor@EagleNextAdvisors.com).