

**Wednesday, June 20, 2018**

5:00pm - 7:30pm

Bank of America

## How Diverse Boards Help Private Companies Achieve Greater Success



**Moderator**

**Moji Adeyinka-Eagan**  
Senior Vice President,  
Bank of America Merrill Lynch



**Panelist**

**Willard S. Evans, Jr.**  
President,  
Evans Advisory Group, LLC



**Panelist**

**Richard Roche**  
Experienced CEO / COO /  
International Social  
Business Entrepreneur



**Panelist**

**Sandy Marsico**  
Founder & CEO of  
Sandstorm Design®

### Upcoming Events

DATE	TIME	EVENT	LOCATION
Wednesday, July 18, 2018	5:30 - 10:00pm	Ravinia Social	Ravinia Festival
Thursday, August 09, 2018	11:30am - 6:30pm	Annual Golf Outing	Rolling Green Country Club
Wednesday, September 26, 2018	5:00 - 7:30pm	Monthly Meeting - "The 3P's of a Sale: Preparation, Process, and Post Sale"	The Library - 190 S. LaSalle St.
Wednesday, October 17, 2018	5:00 - 7:30pm	Monthly Meeting	Grant Thornton
Wednesday, November 14, 2018	5:00 - 7:30pm	Monthly Meeting	Northern Trust

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**Moderator: Moji Adeyinka-Eagan** | Senior Vice President, Bank of America Merrill Lynch

Moji Eagan is a Senior Vice President and Relationship Manager for the Business Banking market in Commercial Banking at Bank of America Merrill Lynch. In this capacity, her responsibilities include leading a team of specialists focused on understanding each client's unique needs to deliver strategic financial guidance and solutions. Moji's mission is to help local companies thrive by achieving their business goals, no matter how simple or how complex.

Bringing over 20 years of experience, Moji joined Bank of America Merrill Lynch in 2015.

She began her banking career at Citi where she was most recently a Senior Vice President in Chicago. Throughout her banking career, Moji has worked with high net worth individuals as well as small and mid-sized companies throughout the Midwest area to support their personal and commercial banking needs.

To help create a more sustainable future for the companies and communities she serves, Moji volunteers with not-for-profit organizations, most recently as a member of the Sponsorship Team of the Private Directors Association. She also serves as a mentor for the Global Ambassador Program, a program that connects women around the world to mentoring, fostering women's entrepreneurship in business and beyond.

Born in Africa, and raised in England, Moji graduated with a Political Science degree from University of Wisconsin, Whitewater and is currently jointly pursuing the ABA Stonier's Graduate School of Banking and Wharton's Certificate in Leadership.



**Panelist: Willard S. Evans, Jr.** | President, Evans Advisory Group, LLC

Willard S. Evans, Jr. (Will) is the former president of Peoples Gas and North Shore Gas, regulated natural gas utilities now owned by the WEC Energy Group. Will retired in September of 2014 and was responsible for the strategic, tactical and operational direction for natural gas operations in Illinois. He provided overall leadership for managers and employees and is responsible for implementation of corporate initiatives and operational plans. Will began his career with Peoples Gas as a summer engineering intern in 1974. In his almost 40 year career with the company, Evans has held several senior positions across the business. Since his 2014 retirement from Peoples Gas, Will has been providing

strategic energy industry consulting. He also serves as an Advisor to Chicago Capital Partners, a Chicago-based Private Equity Holding Company. Will holds a Bachelor of Science in Electrical Engineering and a Master of Management degree from Northwestern University. He is the Chair of Chicago Commons and Chair of the Village of Skokie's Human Relations Commission. Will is a member of the Business Leadership Council, American Association of Blacks in Energy, the National Association of Corporate Directors, Northwestern Club of Chicago and the Kellogg Alumni Club of Chicago.



**Panelist: Richard Roche** | Experienced CEO / COO / International Social Business Entrepreneur

Experienced and purpose-driven leader and natural collaborator who brings cross-cultural business, academic and NGO leaders together to help the under-resourced through business and economic development in communities around the world. Actively driving business launches around the world, working with local community builders, leveraging business best practices. Deep operational expertise in manufacturing and supply chain. 18 years of experience in international business and foreign trade. Deep roots in the Mexican business community. Before moving into Social Business Entrepreneurship, Richard built

for-profit businesses that provided manufacturing shared business services to multinational corporations operating in Mexico. Core services included start-up of foreign operations, human resources, import/export, tax and accounting serving companies in the automotive, appliance, medical device, aerospace sectors. At one point they directed 7 Mexican legal entities employing over 1,200 people.

Passionate about investing in the future, creating jobs and making social impact. Adventurer.



**Panelist: Sandy Marisco** | Founder & CEO of Sandstorm Design®

Sandy Marsico is the CEO of Sandstorm, a brand strategy, data and customer experience agency in Chicago.

She started Sandstorm at the age of 24, and now develops global brand experiences across 20 countries within multiple industries including technology, healthcare, financial services, associations, CPG and retail. She has participated on two boards, a non-profit association and a high-growth tech company, and is a member of Women Presidents' Organization, a peer advisory group. She also built her company's advisory board from the ground up.

Sandy's company culture has led to explosive growth at Sandstorm, as well as numerous keynote speaking engagements and accolades including the Inc. 500 Fastest Growing Company, Enterprising Women of the Year, and Chicago's 101 Best & Brightest Companies to Work For.

Sandy holds a Bachelor's in Fine Art from the University of Illinois, a Master's in Marketing from Northwestern, and recently completed the Harvard Business School High Growth Business program.