



CHICAGO

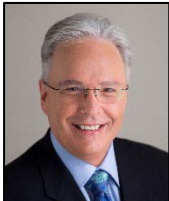
Wednesday, September 21, 2016

The Difference Between Private and Public Company Boards

Host: Perkins Coie LLP

131 South Dearborn Street, Suite 1700, Chicago, IL 60603

Our panelists will compare and contrast the significant differences and similarities between public and private company boards, as well as the roles, responsibilities and challenges of board members on each type of board.



Panelist
Greg Rocque,
Strategic
Planning
Facilitator,
Private Co.
Board Member



Panelist
Dan Maeir,
President and
CEO
Pelstar
Health O
Meter



Panelist
Eileen Kamerick
Public Company
Board Director,
SEC Financial
expert



Moderator
Robert H. Jordan,
Jr.,
WGN-TV
President
Jordan & Jordan
Communications

Upcoming Events – Mark Your Calendar!

Date	Time	Event	Location
Wednesday, September 21, 2016	5:30 - 7:30 pm	Monthly Meeting	Perkins Coie LLP
Wednesday, October 19, 2016	5:30 - 7:30 pm	Monthly Meeting	Katten Muchin Rosenman LLP
Wednesday, November 16, 2016	5:30 - 7:30 pm	Monthly Meeting	The Northern Trust Company
Wednesday, December 07, 2016	5:30 - 8:00 pm	Holiday Party	BMO Harris Bank
Wednesday, January 11, 2017	1:30 - 7:30 pm	Founders Meeting	To Be Determined
Wednesday, February 15, 2017	5:30 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, March 22, 2017	5:30 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, April 26, 2017	5:30 - 7:30 pm	Monthly Meeting	To Be Determined

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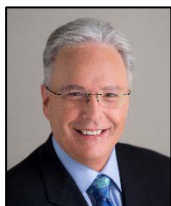
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Host: Perkins Coie LLP

Speaker Bios



Panelist Greg Rocque, Strategic Planning Facilitator, Private Co. Board Member

Greg is a consultant who helps private, mid-market companies develop a 10-year Vision, supported by a Mission and detailed Strategic Plan that helps companies intentionally design their future, and track progress throughout the year. He honed this process over many years while running companies he was responsible for, including a Tier 1 heavy duty automotive manufacturer and supplier, as well as a national-scope logistics company delivering mail into the postal system. In both of these companies, Greg and his team nearly doubled their market share in three years or less using this Strategic Planning methodology to align all of the company's resources on the desired outcomes. Greg's consulting also helps companies identify their unique Core Values and Purpose. Prior to that, Greg was an expatriate in SE Asia starting and running 3 distribution centers and one bakery for McDonald's, and was relocated back to the US to start and run two more in the Midwest. Later, Greg started a SaaS Technology company that did supply chain execution for companies like 3M and Target. Greg has been a guest lecturer at Kellogg Graduate School of Management and Elmhurst College. In addition to having served on industry association boards, faith-based and not for profit boards, Greg has served on private company boards ranging from Manufacturing and Services Companies to his own Tech company Board. Greg is a graduate of Bradley University, with a B.S. in Business Management and Administration



Panelist Dan Maeir, President and CEO, Pelstar, Health O Meter

Dan joined the company in 2002 as CFO and SVP of Operations. In 2006, he was promoted to President and CEO. In his operations role, Dan was responsible for managing the company's supply chain strategy that involved its entire product line. Dan enjoys working with the entire team, and always mentions how fortunate the company is to have so many employees that have been with the company many years, some for over 40 years! Prior to joining the company, Dan held various senior financial positions, in privately-held companies. Dan holds a BS in Accounting from the University of Illinois, and an MBA in Finance from DePaul University. **Pelstar LLC was named Private Board of the Year 2016 by Private Company Director Magazine, Directors & Boards Magazine and Family Business Magazine. The award was presented at the Private Company Governance Summit on May 12, 2016, at the National Press Club in Washington, D.C.**



Panelist Eileen A. Kamerick, Public Company Board Director, SEC Financial expert

Eileen Kamerick is known among top corporations – from privately-held companies to global public conglomerates – as a strategic and collaborative executive who drives growth and profitability while significantly enhancing stakeholder value. She has been CFO of leading corporations including Leo Burnett, Heidrick and Struggles International, Inc., Houlihan Lokey, and BP Amoco Americas. Most recently, she was EVP and CFO of ConnectWise, a leading international business management software company where she transformed the private company finance function from cash accounting to fully audited GAAP financials with best in class processes, internal controls, and financial reporting. Eileen is a recognized expert on corporate governance and a frequently requested speaker on the topic by leading legal and governance organizations including law schools, the American Corporate Counsel Association, NACD, and the Society of Corporate Secretaries & Governance Professionals. She advises clients from starts-ups to public companies through the consulting firm she co-founded – The Governance Partners, LLC. She currently serves on three public company boards: Associated Banc-Corp., Legg Mason Closed End Mutual Funds, and Westell Technologies, Inc. She also serves on one private equity portfolio company board. Previously, Eileen served on the Board of Directors for ServiceMaster, a Fortune 100 service company, and Information Resources, Inc. before the successful sale of both companies. Eileen is an adjunct Professor of Law at Washington University in St. Louis College of Law and University of Iowa College of Law where she teaches corporate finance, corporate governance, and compliance. Eileen serves as Vice Chairman of Eckerd Kids, a national child welfare charity, and serves on the Board of Directors of the Boys and Girls Clubs of Chicago; Christ the King, a Cristo Rey high school; and Cristo Rey Tampa. Eileen is profiled in The Board Game: How Smart Women Become Corporate Directors. Eileen received her MBA with honors in Finance and International Business and her JD from The University of Chicago and completed additional graduate work at Exeter College, Oxford University. She was elected to Phi Beta Kappa and was Valedictorian of her undergraduate class at Boston College.



Moderator Robert H. Jordan, Jr., Ph.D.; Director Anchor/Reporter, WGN-TV; Founder/President, Jordan & Jordan Communications, Inc.

Robert H. Jordan, Jr., is a weekend anchor for WGN-TV's News at Nine. He also produces, writes and reports stories for the weekday and weekend news as a reporter. Jordan's journalism career has spanned nearly 40 years and has showcased his exceptional writing and verbal communications skills. Over the years, Jordan has produced many independent projects, including biographies for affluent families across the country. In 2000, Jordan began devoting all of his energies to the biography projects and his production company -- Video Family Biographies -- began working exclusively with high-net-worth families in preserving the family legacy by chronicling generational stories for this "special" niche. In 2009, Jordan expanded his production company to include Video for Foundations as a dedicated arm of his company. In 1978, Jordan left WGN for a network spot at CBS News. There, he covered stories for the nightly news with Walter Cronkite until 1980 when he returned to his WGN home. He also has written articles for the Chicago Tribune, including an awarding winning article on surviving prostate cancer. An active participant in the community, Jordan serves on the Board of Directors of several local organizations including, The Safer Foundation, The Night Ministry, Project Exploration, The John G. Shedd Aquarium and the Loyola Family Business Center. Jordan earned his undergraduate degree from Roosevelt University, a master's degree from Northeastern Illinois University and a Ph.D. in Educational Leadership & Policy Studies from Loyola University in Chicago. A native of Atlanta, Ga., Jordan and his wife Sharon, a retired middle school librarian, have one daughter, Karen, who is a weekend news anchor for WLS-TV, Ch.-7, in Chicago. Karen's husband Christian Farr is a reporter for NBC-5, TV in Chicago.