



CHICAGO

Tuesday, October 17, 2017 **Breakfast Event** 7:00 am to 9:00 am

## The Board/CEO Relationship: Finding the Right Balance

Host: Wintrust

9700 W. Higgins Rd. | Rosemont, IL 60018



**Speaker**  
Jim Brasher  
Founder  
Professional  
Strategy  
Group



**Speaker**  
Catherine  
Jaros  
Managing  
Director  
Peakstone



**Speaker**  
Challis Lowe  
Director  
Seaway  
Bank and  
Trust



**Moderator**  
Lee Eisenstaedt  
Co-Founder  
Leading With  
Courage  
Academy

### Upcoming Events – Mark Your Calendar!

Date	Time	Event	Location
Tuesday, October 17, 2017	7:00 - 9:00 am	Breakfast Meeting	Wintrust
Wednesday, October 18, 2017	5:00 - 7:30 pm	Monthly Meeting	Seyfarth Shaw LLP
Wednesday, November 01, 2017	7:30 - 9:30 am	Breakfast Meeting	Sugar Felsenthal Grais & Hammer LLP
Wednesday, November 01, 2017	1:00 - 8:30 pm	Annual Conference	Bank of America
Wednesday, November 08, 2017	5:00 - 7:30 pm	Monthly Meeting	Civic Opera House Saul Ewing Arnstein & Lehr
Wednesday, December 06, 2017	5:00 - 8:00 pm	Holiday Party	BMO Harris Bank
Wednesday, January 24, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, February 21, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, March 21, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, April 25, 2018	5:00 - 7:30 pm	Monthly Meeting	University Club Synergy Law Group
Wednesday, May 23, 2018	5:00 - 7:30 pm	Monthly Meeting	Grant Thornton

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### Speaker Bios



**Speaker** | Jim Brasher, Founder, Professional Strategy Group

Jim Brasher is a veteran business advisor with more than 35 years' experience. A proven leader, mentor, and client service professional, Jim has an acute ability to synthesize complex business issues into manageable, practical solutions. Jim served as vice chair for a multimillion dollar Big 4 tax practice and as managing partner for a national accounting firm. He also held regional leadership positions, is a board member of a closely held manufacturing company, is a former board member of an international public accounting firm, and served as mentor and teacher to many successful business professionals. In 2011, Jim founded Professional Strategy Group (PSG), an organization dedicated to strategy, coaching, and training client serving professionals at every level of their careers.



**Speaker** | Catherine Jaros, Managing Director, Peakstone

Cathy Jaros is a Managing Director of The Peakstone Group, where she is responsible for transaction origination and execution, with primary emphasis across all phases of the food value chain and consumer facing industries. Cathy has extensive experience in merger and acquisition and strategic corporate development. Her clients include food and package goods, healthy ingredients, technology, and manufacturing companies. Cathy had over 25 years of corporate general management, where she served as Vice President of corporate marketing and development for Tribune Company. She is the former Chief Executive Officer and President of several early stage consumer-focused technology companies.



**Speaker** | Challis Lowe, Director, Seaway Bank and Trust

Challis Lowe is an experienced corporate board director since 2000 with service ranging from a \$14B US Bank in S.C. to a Chicago community bank; a Real Estate Investment Trust (REIT); a mutual fund and a large Catholic Healthcare System. Her corporate board leadership includes Compensation Committee Chair, Audit Committee Chair, and Co-Chair of a CEO Search Committee. With more than 20 years' experience as a "C" suite Human Resources Executive within global companies, she has a proven record of providing strategic counsel to the CEOs and Boards she has served. Her career industry expertise includes health care, consumer retail, transportation, logistics, supply chain solutions, and financial services.



**Moderator** | Lee Eisenstaedt, Co-Founder, Leading With Courage Academy

Lee Eisenstaedt brings more than 35 years of diverse finance and operations experience to the clients of the Leading With Courage<sup>SM</sup> Academy, focusing on helping new and emerging leaders make a bigger impact, sooner. Prior to founding the Academy, Lee was a founding partner of L. Harris Partners, LLC, during which time he surveyed/interviewed several thousand clients of professional services firms. He has been a Chief Operating Officer of a Top 5 and a Top 50 CPA firm. Lee spent the majority of his career, 22 years, with the SC Johnson family of companies, as a finance and operations executive in the US and Europe.