



CHICAGO

Wednesday, October 18, 2017

## The Family's View of Non-Family Board Members

Host: Seyfarth & Shaw

233 S Wacker Drive | No. 8000 | Chicago, IL 60606



**Panelist**  
Wendy Sage  
Hayward  
The Family  
Business  
Consulting  
Group



**Panelist**  
Greg Bush  
CEO and  
President  
McCarthy-  
Bush Corp.



**Panelist**  
Rebecca Peterson  
Family Council  
Member Sasser  
Family Holdings



**Moderator**  
Anne K. Smart  
Director  
Loyola Family  
Business  
Center  
Quinlan School  
of Business

### Upcoming Events | Mark Your Calendar!

Date	Time	Event	Location
Tuesday, October 17, 2017	7:00 - 9:00 am	Breakfast Meeting	Wintrust
Wednesday, October 18, 2017	5:00 - 7:30 pm	Monthly Meeting	Seyfarth Shaw LLP
Wednesday, November 01, 2017	7:30 - 9:30 am	Breakfast Meeting	Sugar Felsenthal Grais & Hammer LLP
Wednesday, November 01, 2017	1:00 - 8:30 pm	Annual Conference	Bank of America
Wednesday, November 08, 2017	5:00 - 7:30 pm	Monthly Meeting	Civic Opera House Saul Ewing Arnstein & Lehr
Wednesday, December 06, 2017	5:00 - 8:00 pm	Holiday Party	BMO Harris Bank
Wednesday, January 24, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, February 21, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, March 21, 2018	5:00 - 7:30 pm	Monthly Meeting	To Be Determined
Wednesday, April 25, 2018	5:00 - 7:30 pm	Monthly Meeting	University Club Synergy Law Group
Wednesday, May 23, 2018	5:00 - 7:30 pm	Monthly Meeting	Grant Thornton

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### Speaker Bios



**Panelist** | Wendy Sage Hayward, The Family Business Consulting Group

Wendy Sage-Hayward is a consultant at the Family Business Consulting Group. She has 25 years of experience working with business leaders, family firms, and boards. She serves a global and diverse set of clients across industry facilitating meaningful conversations with multi-generational families on matters relating to firm continuity, next generation preparation, governance and, when needed, conflict resolution. Wendy has a Master's Degree in Family Systems Counseling Psychology from the University of British Columbia and an Executive Master's Degree in the Neuroscience of Leadership from the Neuroleadership Institute. She is an adjunct professor at the University of British Columbia's Sauder School of Business where she leads programs for both business families as well as their advisors in the Business Families Centre. Wendy also teaches for Executive Education at the Sauder School of Business where she leads two senior management training programs in facilitation and coaching. Wendy is certified in Insights Discovery™, the BarOn Emotional Quotient Inventory (EQ-i)™, and Ethical Fitness™. Wendy is a member of a family firm in the United States which recently celebrated its 128th Anniversary. Her family business is at the cousin consortium stage consisting of approximately 45 cousin partners. Wendy is a member of the board of directors for her family business. She lives in Vancouver, British Columbia with her husband and two children.



**Panelist** | Greg Bush, CEO & President, McCarthy-Bush Corp.

Greg Bush currently serves as President and CEO of McCarthy-Bush Corporation, the holding company for a 117-year old family business generating \$250 million in revenue. Greg oversees all operations within the McCarthy-Bush Family of Companies, including McCarthy Improvement Co., Bush Construction, Linwood Mining & Minerals, and Clinton Engineering. Greg has served as President/CEO since 2003. Greg's educational background includes a B.S. in Management from the U.S. Air Force Academy, an M.B.A. from Golden Gate University in San Francisco. Greg served as the President of the Iowa Limestone Producers (1996), having previously served as the President of the National Lime Association (1998-2001) and Past Chairman of the Board of the National Stone, Sand & Gravel Association (2001-2002). Greg also currently sits on the Wells Fargo Board of Directors and the Genesis Health System Board of Directors. Based in Davenport, Iowa, the McCarthy-Bush Family of Companies operates in construction, mining, real estate development and steel fabrication. Linwood Mining & Minerals Corp. operates as a leading producer of calcium carbonate, lime products and aggregates.



**Panelist** | Rebecca Peterson, Family Council Member Sasser Family Holdings

Sasser Family Holdings (SFH) is a family-owned 4th generation transportation asset management company based in Schaumburg, Illinois. Established in 1927 as a rail car leasing company, SFH recently hired their first non-family CEO when Fred Sasser (G3) moved into the Executive Chairman role of their fiduciary board. Rebecca is one of three non-independent directors on the board of eight members and currently serves on both the Governance and Compensation Committees. Prior to her board service Rebecca chaired the Sasser Family Council and remains involved in family governance. She also serves on the Loyola Family Business Center's Advisory Board. While originally from Chicago, Rebecca and her family now live in Elgin, IL.



**Moderator** | Anne K. Smart, Director, Loyola Family Business Center, Quinlan School of Business,

Anne Smart is the Director of the Loyola Family Business Center. Deeply committed to perpetuating the sustainability and growth of family businesses and the families that own and operate them, she began working with member families in 2009 and became membership director in 2012. Her work has focused on building and sustaining the family business community at Loyola, always seeking to find new and meaningful ways to enhance the personal connections and shared experience of members with one another and the Quinlan community. Part advocate for families and part champion for family owned businesses, her commitment to the Center and its members stems from her belief in and witness to the power of confidential support and collaboration between member families. The Family Business Center at Loyola has been supporting its member businesses and families, their employees and communities for 26 years. In 2016, the Center joined four other Centers of excellence as part of the Loyola Business Leadership Hub. The Loyola Business Leadership Hub connects businesses, nonprofits, and government agencies to the experts, research, and resources in the Quinlan School of Business, Loyola University Chicago.