

The Board's Impact on Performance Improvement

Private Directors Association - Detroit Meeting

December 11, 2018

Great Lakes Culinary Center

24101 W 9 Mile Rd ♦ Southfield ♦ Michigan ♦ 48033

7:30 am Registration & Networking ♦ 8:00 am Program ♦ 9:00 am Conclusion & Networking

Please join the Private Directors Association for a panel discussion on “**The Board's Impact on Performance Improvement**”. There are differing views on the extent to which an Advisory or Corporate Board can or should address a company's performance. Should boards take a “nose in, hands off” approach? Is there a difference in addressing strategic, operational or financial performance issues or opportunities? Where can Boards provide insight that may be more difficult for company owners or management? At what point do Boards cross the line into management territory? Our experienced executives will address these questions and others and we encourage attendee interaction to further enhance the Program.



Moderator
Kimberly Rodriguez
Executive and Entrepreneur



Panelist
Randy Johnson
CEO
GST AutoLeather



Panelist
Stephen Ellis
Founder and Managing Director
Stratford-Cambridge Group

Register now: \$30 members, \$45 non members
<http://privatedirectorsassociation.org/events>

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About the PDA: The Private Directors Association provides value to members by sharing experiences around board formation and excellent practices in board governance, and by supporting a network to connect private company owners with board-ready individuals. PDA Detroit is organized by local business leaders. To learn more, visit the PDA at <http://privatedirectorsassociation.org> or contact one of the program chairmen David Jaffe at david@jaffecounsel.com or Paul Bernhard at paul.bernhard@plantemoran.com.