

SPONSORSHIP PROGRAM

SPONSORSHIP OPTIONS	PLATINUM NATIONAL	GOLD CHAPTER	SILVER CHAPTER	BRONZE CHAPTER
Cash Sponsorship	\$60,000	\$12,000	\$6,000	\$3,000
50% Cash	\$30,000	\$6,000	\$3,000	-
50% In Person Events*	Host 10 Different Chapter In Person Events	Host 2 In Person Events	Host 1 In Person Event	-
In Person Event* Sponsorship	-	-	Host 2 In Person Events	Host 1 In Person Event
In Kind Sponsorship	Custom	-	-	-

**ALL In Person Event Sponsorships need to include facilities, food/wine/soft drinks, and audio visual for 100+ people*

MEMBERSHIPS	PLATINUM NATIONAL	GOLD CHAPTER	SILVER CHAPTER	BRONZE CHAPTER
Memberships Included	20 (2 Per Chapter)	4	2	1
Complimentary Educational In Person Events	All In Person Events Included	All In Person Events Included	All In Person Events Included	All In Person Events Included
Complimentary Guests to Educational In Person Events	1 Guest per In Person Event per Member	1 Guest per In Person Event per Member	1 Guest per In Person Event per Member	1 Guest per In Person Event per Member
SPONSOR LOGO APPEARANCE	PLATINUM NATIONAL	GOLD CHAPTER	SILVER CHAPTER	BRONZE CHAPTER
Magazine Ads	Logo	Logo	-	-
eNewsletter	Logo	Logo	Company Name	Company Name
Chapter Event PowerPoint Presentation	Full Page	Full Page	Half Page	Grouped
Private Directors Association® Home Page	Logo	Logo	-	-
Private Directors Association® Website Logo Appearance	All Chapter Home Pages on Top	Chapter Home Page Under National	Chapter Home Page in Middle	Chapter Home Page Grouped
Program Flyers	Logo	Logo	Company Name	Company Name
Program Host on Flyer	Logo	Logo	Logo	Logo
Webinars	Logo	Logo	-	-

WEBINAR SPONSORSHIP PROGRAM

SPONSORSHIP OPTIONS	GOLD	SILVER	BRONZE
Cash Sponsorship	\$6,000	\$3,000	\$1,500
Number of Webinars Sponsored	4	2	1
Host Option One	Sponsor has intro OR is Panel Moderator	Sponsor has intro OR is Panel Moderator	Sponsor has intro OR is Panel Moderator
Host Option Two	Sponsor puts educational Panel together	Sponsor puts educational Panel together	Sponsor puts educational Panel together
Host Option Three	Sponsor leads Networking ZOOM group of 10-15	Sponsor leads Networking ZOOM group of 10-15	Sponsor leads Networking ZOOM group of 10-15
MEMBERSHIPS	GOLD	SILVER	BRONZE
Memberships Included	4	2	1
Complimentary Webinar Educational Events	All Webinar Events Included	All Webinar Events Included	All Webinar Events Included
Complimentary Guests to Educational Webinar Events	1 Guest per Webinar Event per Member	1 Guest per Webinar Event per Member	1 Guest per Webinar Event per Member
Complimentary <i>Directors & Boards Magazine & Private Company Director Magazine</i>	Included for 4 Members	Included for 2 Members	Included for 1 Member
SPONSOR LOGO APPEARANCE	GOLD	SILVER	BRONZE
All PDA Webinar Events National and Chapter	Logo	Logo	Logo
Recording of Webinars for Future Viewing by PDA Members	Logo	Logo	Logo
Take-Aways of Webinars for Future Viewing by PDA Members	Logo	Logo	Logo
eNewsletter	Logo	Company Name	Company Name
PDA Website Home Page	Logo	-	-
PDA Website Chapter Landing page Appearance	Chapter Home Page Under National	Chapter Home Page in Middle	Chapter Home Page Grouped
NOTES			

Sponsorships are for a 12-Month Period

It is recommended that Sponsor Representative be part of the Chapter Leadership Team or involved in a Committee

Updated 09 03 20