

## **Dramatically Increasing the Value Private Companies Receive from their Boards**

For a private company, a Board delivers key ideas, accountability, and oversight to increase the likelihood of growth, stability, and the achieving of the company's goals.

That being said, too few private companies have boards and even fewer have boards that are properly aligned to serve the needs of the private company and its leadership.

### **The Private Directors Association® can help in three distinct ways:**

- Helping business owners develop better governance structure and derive more value from their boards
- Helping privately-held businesses hit the ground running when it comes to setting up a value-producing board
- Providing independent, board-ready candidates who have “been there, done that” with similarly structured businesses.

We provide resources, peer perspectives, and the people you need to appreciate the specific and measurable difference a value-producing Board can make to your organization's governance and growth.

### **The Private Directors Association® provides answers to these common questions:**

- Should my company have a fiduciary or advisory Board and, what exactly is the difference?
- How do I determine the value a Board could *and should* provide to my business?
- How do other companies like mine approach their board structure and membership?
- What is the best way to form a Board?
- Where can I find qualified Board members?
- What are the right roles and responsibilities for board members?
- What can independent directors bring to my board that family members and insiders cannot?
- How should I approach Board governance?
- What are the best-practices to successfully running and chairing a Board?
- What should a Board cost to operate with Independent Board Members?

### **Getting Started**

It's easy. Simply reach out to [Admin@PrivateDirectorsAssociation.org](mailto:Admin@PrivateDirectorsAssociation.org) | 847.986.9350

#### **The Private Directors Association® | MISSION**

*Creating, sustaining, and enhancing Private Company value through the active use of Boards of Directors and Advisory Boards. We advocate for excellent practices in board formation and governance. We provide a national network where executives and professionals interested in board service can find and meet with those interested in securing exceptional board members.*

